



## **MAJOR ACCOUNT SOLUTIONS FIRST AID TRAINING ANNOUNCEMENT**

Effective immediately, Stitch It will be taking full advantage of all the value-added services provided under the Red Cross Major Account Solutions (MAS) first aid program. This will allow Stitch It to centralize course registration and improve tracking on a national level. Any questions or issues can also be directed through the one-point of contact toll-free registration/help desk. This is now fully accessible to Stitch It employees anywhere in Canada. Please find details on this service below.

### **First Aid Training Registration and Help Desk**

To book training simply email [mas@redcross.ca](mailto:mas@redcross.ca) following the instructions below. Our Major Account Solutions Coordinator will ensure your staff are booked into the course needed and will provide confirmation within 48 hours. At any point in time, if there are any questions, challenges or issues, you can use the toll-free number **647-953-5439** or email [mas@redcross.ca](mailto:mas@redcross.ca).

The MAS office operates from 8:00am-5:00pm EST Monday through Friday as one point of contact for assistance.

**To register for training under the new process, please copy and paste the template provided on the next page into an email, complete the required associate information, and send it to [mas@redcross.ca](mailto:mas@redcross.ca)**

**Email:** [mas@redcross.ca](mailto:mas@redcross.ca)

**Subject Line:** Stitch It Canada First Aid Training registration request

Hi Sandra,

I hope this message finds you well. I am reaching out on behalf of Stitch It to register one of our associates for the First Aid training. Below, you will find the details of the participant for your records.

<b>Course Type</b>	Standard First Aid with CPR/AED
<b>Full Name</b>	
<b>Email Address</b>	
<b>Store Number</b>	
<b>Phone Number</b>	
<b>Store Location</b>	
<b>Preferred Course Date Ranges</b>	

Thank you in advance for your assistance. Please let me know if you require any additional information or documentation to complete the registration process.

Best regards,

(Store Manager's name)